

Venue International Professionals, Inc.

2016 Autumn Edition Travel and Tourism Newsletter©

Travel and Tourism News and Information That You Can Benefit From October-December 2016

MESSAGE FROM THE PUBLISHER

Greetings to our business associates and clients! Welcome to the 2016 autumn edition of Venue International Professionals, Inc.'s Quarterly Newsletter. The purpose of our quarterly newsletter is to provide news and information about the various types of tours that we offer for 2016 and 2017 as well as insightful advice and news about the travel and tourism industry.

Have you ever been to Africa, wanted to meet the people, experience the sights and sounds, let us help you with your decision as you "Come To Africa and Find Yourself". Venue International Professionals, Inc. (VIP), since 1997, has uniquely positioned itself to provide highly customized marketing, sales and technical assistance services in the travel and tourism industry for the Continent of Africa based on its proven track record and expertise.

In closing, we would be pleased to discuss with you how we can meet your specific needs for travel and tourism in the United States, the Caribbean, Africa or wherever your wandering dreams might take you.

Helen Broadus

About Venue International Professionals, Inc. (VIP)

Venue International Professionals, Inc. (VIP) is your full service travel and tourism consultant. VIP specializes in customized and escorted tours for business and/or leisure to the Continent of Africa. The principals of VIP, Helen Broadus (President) and David J. Saunders (Chief Executive Officer), together have more than thirty years of experience and expertise in the travel and tourism industry of Africa and have visited thirty African countries at least once over the past fifteen years. Specifically, VIP offers the following compliment of services for its clients:

- *Personalized group tours from 7 days/6 nights up to 31 days/30 nights;*
- *Orientation sessions about African history, geography and culture;*
- *Affordable roundtrip airfare (direct from USA to Africa) with major airline carriers;*
- *Adventure, cultural and eco-tourism destination tour programs in more than thirty-five African countries;*
- *Advice on shopping options for unique African jewelry, textiles and handicrafts;*
- *Invitations to special events such as African Arts and Music Festivals and African Naming Ceremonies;*
- *Coordination of fantastic tourism venues and optional village/eco-tourism excursions; and*
- *Providing relaxed customized sightseeing tours with personal professional guides.*

Let VIP arrange your next individual or group tour to Africa!

For more information about VIP or to inquire about travel and tourism excursions to the African Continent, please contact VIP at Telephone Number: (301) 856-9188; Facsimile Number (301) 868-2836; and E-Mail Address at vipinc@erols.com. Also, please check out our VIP website: www.venuetravel.net.

INSIDE THIS ISSUE

- 1** Message From The Publisher
- 1** About Venue International Professionals, Inc.
- 2** Why Choose VIP for Your Next Vacation to Africa?
- 2** Ten Reasons to Visit Africa Instead of Europe for Your Next Vacation Adventure
- 4** Amazing Facts Your Probably Didn't Know About Africa
- 7** Join VIP for a Journey to the Motherland in 2017!
- 8** Join VIP for a South Africa, Zambia & Botswana Tour!



INCORPORATED

9134 PISCATAWAY ROAD, SUITE 1872, CLINTON, MARYLAND 20735
TEL: 301 856-9188 → EMAIL: vipinc@erols.com → FAX: 301 868-2836

Why Choose Venue International Professionals, Inc. for Your Visit to Africa? by Helen Broadus

Africa is must-visit destination. While there are many travel and tourism agencies that can arrange your travel documents and itinerary we honestly believe that given the opportunity no one can do it better than **Venue International Professionals, Inc.**

- We treat you like a VIP because you are VIPs to us. We book your flights, hotel accommodations and tour options for your travel to the African continent.
- Adventures in Africa are encouraged but we also see to it that you are safe during your trip. There are options for travel insurance when you book with us.
- We strive to offer affordable Travel Packages up to the "top of the line" Tour Arrangements. We offer a wide range of African tours that can be customized to suit those tourists preferring budget travel up to tourists who demand high quality luxury.
- For group tours larger than ten participants we generally will accompany the group if requested.
- We know the tourism destination and work closely with our colleagues in each African country to ensure quality of service and value for your money.
- Lastly, we work with each client from inception of the tour program, through actual conduct of the tour program, through follow-up after the tour has been concluded. In other words, we are constantly striving to ensure that your expectations are met to the best of our team's collective abilities.

Ten Reasons To Go To Africa Instead Of Europe For Your Vacation

Posted on January 25, 2016 by Joe Kennedy – Former Associate Editor of AFKTravel.com

You might be planning a trip to Europe this year, following the path trod by millions before you. Sure you can see Paris, Prague and the leaning tower of Pisa, but you won't be seeing or doing anything different than those who have been before you. So instead of Europe in next year, why not broaden your horizons and explore a continent that fewer people have visited? You'll likely save money, be more challenged, and have more interesting experiences to share

than your Uncle Bob, who just got back from Paris for the fifth time. Here's why you should go to Africa instead of Europe for your next vacation.

Amazing Facts You Probably Didn't Know About Africa

Written by Chris R. June 2, 2016 Touristate

Africa is a continent that everyone has an opinion on but nobody really understands. Africa is actually made up of diverse countries that are in several different economic and sociological states. You can't paint a broad brush of the continent thanks to your opinion on one or two places. So knowing that Africa gets a mixed reputation we decided to dig deep into the archives and pull up some of the most jaw dropping, fascinating facts around about the continent. If you are a tourist willing to hike around the globe then Africa should be on your list and before you put it on your list you should know one or two things about it. Listed below are 12 jaw dropping facts about the continent of Africa.

Africa and Europe are only nine miles apart! When you talk about Europe and you talk about Africa you tend to think of them as two distinctive worlds, separated not just by culture but also by insane distances. So it should surprise you at least a little bit that Europe and Africa are only a measly nine miles apart, spanning the Strait of Gibraltar. The Strait of Gibraltar is situated in between Spain and Morocco and there have been talks of the two countries working together to create an underwater rail tunnel in order for transportation to be quick and painless. You could go on a routine fishing trip, with a nice car rental cheap enough to drive you between the two continents on a tank of gas if there were an actual rail system there. Next time people talk about Africa, bring this fact up!

The majority of the world's fastest runners come from a single tribe in Kenya. There may be a prevailing joke around the world when it comes to sprinters and marathon runners in events. Many people jokingly say, as they purchase their sport tickets and playoff tickets, that the fastest people come from Kenya. This isn't actually a joke! In fact the vast majority of the greatest runners in the world can be traced back to the Kalenjins tribe which is located in Kenya. The Kalenjin have over 4.9 million people as of the latest Kenyan census and they have been considered as 'the running tribe' since the '60s.

Africa is truly a giant continent. World maps for some reason don't do Africa justice when they are put together. You would need more than a nice couple of rental cars and discount hotels to make it through the entire continent as Africa is over thirty million squared kilometers. This makes Africa the second biggest continent on the planet, dwarfing North America by comparison. In fact there are some of the largest deserts in the world in Africa, including the Sahara. The Sahara Desert is actually bigger than all of the United States put together. Now try to imagine living there! There is so much going on and so much to see in Africa that you could spend decades and not get to it all.

The population of Africa will double by 2050. In many of the poorer African countries there are major issues in terms of sexual health and sex education. High rates of HIV and low rates of sex education have kept much of the population in the dark in terms of how to prevent pregnancies and STDs. Though there is a very real outreach to try and rectify the issue it likely won't be enough for quite a while. Conservative estimates believe that the continent of Africa will experience a doubling up of their population by the year 2050, resulting in 2.3 billion people inhabiting the continent by that time. Expect continued food, water, and overall health issues to continue to dominate the country. It really

throws how different reality is when Westerners are focused on tennis tickets and skydiving school and Africans are focusing on eating and raising a family.

The oldest ancestors of humans have been found in Africa! Africa is considered the cradle of humanity by many people thanks to the extensive and traceable history that has been preserved in the country. In fact, skeletons thought to be related to humans, called pre-humans, have been found in Africa. There is skeleton called the Australopithecus ramidus which is thought to have died around 4.4 million years ago. Now talk about being old, 4.4 million years ago is hardly even possible to truly comprehend!

Africa is one of the most important continents in the world in regards to resources. While Africa has some very real problems with clean water, due to obvious reasons, the continent is extremely important thanks to its enormous amount of mineral resources located throughout. According to the latest estimates Africa has about 30% of the remaining mineral resources in the entire world within its borders. This means that when mineral resources become more and more scarce the continent itself, and all of the individual countries, will soon be much wealthier. Africa is also one of the most important oil exporting continents on the planet and they rank top five in terms of pure exporting volume with the country of Nigeria leading the way with 2.2 million barrels per day.

90% of malaria cases occur in Africa. If you were to dig into the World Health Organization's archives then you would see that malaria is almost exclusive to Africa, and in particular Sub Saharan Africa. Due to poor health standards in many countries around Africa you have a high rate of infectious disease and a higher rate of fatality than is common in other parts of the world. 90% of all malaria cases will find their way to life in Africa. 24% of child deaths in Sub Saharan African can be attributed directly to malaria, which is a terrifying number considering that the disease is almost extinct in the rest of the world.

Lake Malawi is a diverse ecosystem. If you are getting tired of the same old Maine rafting trip and want to instead take in one of the most diverse freshwater systems on the planet then you need to head to Africa in order to check out Lake Malawi. According to scientists, Lake Malawi has more species of fish in its waters than any other freshwater system on the entire planet. People come from all over the planet to experience the wild life and water life that exists on the continent of Africa.

Africa is wildly diverse in terms of large mammals. If you have to see animals as they ought to be seen then you need to visit the Serengeti in Tanzania. The Serengeti has some of the most diverse large animals on the entire planet, including over 1.2 million wildebeest and 3/4 of a million zebra. You'll also see the largest land animal currently alive today, the African elephant. Safaris can be done cheaply and safely and they are a must visit for people who are willing to get a little grimy on their vacation.

Deforestation is a tragedy in Africa. While deforestation is a huge issue around the globe it is an even bigger problem in Africa. According to researchers the rate of deforestation in Africa is double that of the rest of the world. The big issue right now in Africa is the commercialization of forest land as well as plantations and mining.

Africa is the second driest continent on the planet. Australia is the driest continent on the planet but Africa isn't too far behind. Unlike Australia, Africa hasn't been able to find a way to alleviate major water concerns for the majority of Africans. The Sahara Desert is the largest desert in the world and 60% of the land surface of Africa is desert or dryland.

One of the oldest universities in the world is in Africa. You've likely heard of Timbuktu, Mali and that is where one of the world's oldest universities is located. In the 12th century Timbuktu was considered somewhat of a 'Paris' of its time where intellectual exploits were put high on a pedestal. You can also visit the Sankore Mosque which is part of this ancient and legendary university. There is a ton of history to see in Africa and this is just scraping the surface of the wild and varied continent.

SEE TRADITIONAL AND CONTEMPORARY AFRICAN ART AT SMITHSONIAN NATIONAL MUSEUM OF AFRICAN ART

African art rarely thrives in Western art museums. It generally hovers between the beautiful or intriguing object and the ethnographic specimen. Exhibitions are also relatively infrequent, so audiences have little opportunity to truly experience and enjoy. Fortunately, magnificent African art collections can be viewed and enjoyed at the National Museum of African Art (NMAfA) located as a part of the Smithsonian Institute in Washington, D.C. Here one can participate in a guided tour or simply enjoy at your own pace many African artifacts and art pieces that evoke powerful visual and emotional messages to the viewer. Experienced docents can offer information and insight on the original significance or connection to African history, culture and society. For your information, Helen Broadus (President of Venue International Professionals, Inc.) is a Docent with the National Museum of African Art and she is available to assist you with organizing tours of African art exhibitions and lecture series. Please feel free to contact her at vipinc@erols.com if you are interested in specific tours.



PLEASE ALSO VISIT VENUE INTERNATIONAL PROFESSIONALS, INC.'S WEBSITE (WWW.VENUETRAVEL.NET) FOR ADDITIONAL NEWS AND INFORMATION ABOUT TRAVEL AND TOURISM OPPORTUNITIES TO THE AFRICAN CONTINENT AS WELL AS SEVERAL NEW AND EXCITING DESTINATIONS THAT WE ARE PROMOTING SUCH AS CUBA, CHINA AND AUSTRALIA.



**JOIN VENUE INTERNATIONAL PROFESSIONALS, INC. ON A JOURNEY TO THE MOTHERLAND:
SENEGAL AND GAMBIA, WEST AFRICA™ MAY 19-28, 2017 FOR ONLY \$4,399.00***

Make Plans To Join Venue International Professionals, Inc. (VIP) for a Fantastic Journey to the Motherland in Senegal and The Gambia, West Africa! Highlights of Your West Africa Tour include: Welcome Dinner; City Tours of Dakar, the Capital of Senegal and Banjul, the Capital City of The Gambia; visit to Goree Island to see the “Door of No Return”; visit to the African Renaissance Monument; Pilgrimage to Juffureh, the ancestral homeland of Kunta, made famous by the epic story of ROOTS; Tour of the Pink Lake; and a Farewell Dinner with Authentic Senegalese naming Ceremony. Also enjoy plenty of shopping opportunities for textile, handicrafts, jewelry and much more!

Your Tour of Senegal and The Gambia Includes: Roundtrip International Airfare on South African Airways, Transportation in air-conditioned vehicles, Nine Nights Hotel Accommodations with breakfast included, Various Sightseeing Tours as published in the Day-To-Day Itinerary, Welcome and Farewell Dinners with VIP souvenir gift.

Don't Miss This Fantastic Opportunity to Experience Senegal and The Gambia in West Africa! Seats are Very Limited so Reserve Your Seat Today! Please call (301) 856-9188 to confirm your reservation. Detach and Mail your \$500.00 Deposit Today - to Venue International Professionals, Inc. Post Office Box 1872, Clinton, Maryland 20735. NOTE: Please refer to VIP's "Journey to the Motherland Tour 2017™" on all correspondence. Please Call (301) 856-9188 for a Detailed Itinerary.

✂ Please cut along this line _____

Enclosed is my deposit/payment in the amount of \$_____ for #___ of people for the Senegal and The Gambia, West Africa Tour scheduled for May 19-28, 2017. Please Note: 50% of the enclosed deposit is non-refundable. FINAL PAYMENT DUE by March 31, 2017. Single Supplement of \$300.00 is available upon request. Please check [] for double occupancy or please check [] for single supplement. Don't miss out on this great opportunity to "Journey to the Motherland as you visit Senegal and The Gambia, West Africa with Venue International Professionals, Inc.

Name: _____

Home Phone: _____ Business Phone: _____

Address: _____

Email Address: _____

My Roommate's Name is: _____



VENUE INTERNATIONAL PROFESSIONALS, INC.
SOUTH AFRICA, ZAMBIA AND BOTSWANA TOUR™
NOVEMBER 3-17, 2017

Double Occupancy \$5,999.00 and Single Occupancy \$7,499.00

Make Plans Now For a Fantastic Adventure of the Best of Africa Tour in South Africa, Zambia and Botswana! Highlights of Your Best of Southern Africa Tour in South Africa include: Welcome Dinner; City Tour of Johannesburg and Soweto; Visit the Apartheid Museum; City Tour of Pretoria; Visit to Lesedi Cultural Village; Wine Estate Tour, City Tour of Cape Town; Pilgrimage to Robben Island; Visit to Table Mountain; Cape Peninsula Tour and Farewell Dinner. Highlights of Your Best of Southern Africa Tour in Zambia and Botswana include: Walking Tour of the Majestic Victoria Falls as well as Sundowner Cruise on the Zambezi River, Full-Day Excursion for a Mini-Safari in the Chobe National Park, Rhino Walking Safari and a Farewell Boma Dinner with a Cultural Entertainment. Also enjoy various shopping opportunities for African textiles, handicrafts, jewelry and much more!

YOUR BEST OF SOUTHERN AFRICA TOUR OF SOUTH AFRICA, ZAMBIA AND BOTSWANA INCLUDES: Roundtrip International Airfare on South African Airways, Transportation in air-conditioned vehicles; Eleven Nights Hotel Accommodations with breakfast included; Various Sightseeing Tours as published in the Day-To-Day Itinerary; Welcome and Farewell Dinners; Group Tips and Gratuities; and VIP Souvenir Gift.

DON'T MISS THIS FANTASTIC OPPORTUNITY TO EXPERIENCE A BEST OF SOUTHERN AFRICA TOUR OF SOUTH AFRICA, ZAMBIA AND BOTSWANA. SEATS ARE VERY LIMITED SO RESERVE YOUR SPACE TODAY! Please call (301) 856-9188 to confirm your reservation. DETACH and MAIL your \$500.00 DEPOSIT TODAY – to Venue International Professionals, Inc. 9134 Piscataway Road, Suite 1872, Clinton, Maryland 20735. **NOTE: Please refer to VIP's "Best of Southern Africa Tour to South Africa, Zambia and Botswana 2017™" on all correspondence.**

Please Call For A Detailed Itinerary

✂ Please cut along this line -----

Enclosed is my deposit/payment in the amount of \$ _____ for # _____ of people for the Best of Southern Africa Tour to South Africa, Zambia and Botswana scheduled for November 3-17, 2017. Please Note: 50% of the Deposit is Non-Refundable. FINAL PAYMENT DUE by September 5, 2017. Single Supplement of \$1,500.00 is available upon request. Please check [] for double occupancy or please check [] for the single supplement. Please check [] if require special needs assistance. Don't miss out on this great opportunity to experience the Best of Southern Africa Tour to South Africa, Zambia and Botswana in 2017. Optional Elephant Back Safari in Zambia is available upon request for an additional \$200.00.

Name: _____

Home Phone: _____ Business Phone: _____

Address: _____

E-Mail Address: _____

My Roommate's Name is: _____